



OFFICIAL CLEVELAND TOWNSHIP COMMUNITY PLANNING SURVEY

This survey has been developed by the *Cleveland Township Planning Commission*. Survey responses will be compiled by the *Land Information Access Association* (LIAA), a nonprofit community service organization in Traverse City. The *Planning Commission* will use the survey results to help develop the Cleveland Township Master Plan. This Plan will help direct the Township government in guiding economic development, providing public services, and protecting community resources.

We are very interested in your anonymous opinions. **Please answer each of the questions and return the survey to the address below no later than July 29, 2016.**

Please return the completed survey using the enclosed envelope to the following address:

LIAA
Cleveland Township Planning Commission
324 Munson Avenue
Traverse City, MI 49686

This survey can also be completed online. To complete the survey online, go to: <http://clevelandtpw.liaa.org/survey>. You will need to enter the survey code that appears on the mailing label underneath your name. This computer-generated code does not correspond to your name, and your response will be anonymous!

Thank you for your participation and community support.

Q1. What are the most important qualities of Cleveland Township’s rural character?
(Please circle the number that most closely matches your opinion for each item)

	Not at all Important	1	2	Neutral	3	4	Very Important	5
Dirt or Gravel Roads	1	2	3	4	5			
Farms and Open Fields	1	2	3	4	5			
Farm Houses and Working Farms	1	2	3	4	5			
Seeing Lots of Wildlife	1	2	3	4	5			
Recreation Opportunities	1	2	3	4	5			
Scenic Views	1	2	3	4	5			
Absence of City Lights	1	2	3	4	5			
Access to Inland Lakes (e.g., Lime, Little Traverse)	1	2	3	4	5			
Access to the Sleeping Bear Dunes National Lakeshore	1	2	3	4	5			
Access to Hunting and Fishing Opportunities	1	2	3	4	5			
Existing Bicycling and Walking Paths	1	2	3	4	5			
Peace and Quiet	1	2	3	4	5			
Low Amount of Traffic	1	2	3	4	5			
Wetlands	1	2	3	4	5			

Q2. Listed below are statements about the community. Please indicate how much you agree or disagree with each statement.
(Please circle the number that most closely matches your opinion for each item.)

	Strongly Agree	1	2	Neutral	3	4	Disagree	5	Strongly Disagree
Cleveland Township is growing too quickly.	1	2	3	4	5				
There are too many resort accommodations in Cleveland Township.	1	2	3	4	5				
There are not enough commercial services in the Township.	1	2	3	4	5				
We are experiencing a loss of farmland/orchards.	1	2	3	4	5				
Recreational trails should be expanded in Cleveland Township.	1	2	3	4	5				
I support the expansion of the Sleeping Bear Dunes Heritage Trail as proposed by the National Park Service.	1	2	3	4	5				
The housing opportunities/stock meets the needs of the community’s residents.	1	2	3	4	5				
More affordable housing is needed in Cleveland Township.	1	2	3	4	5				
Senior/Assisted housing is needed in Cleveland Township.	1	2	3	4	5				

Q3. In your opinion, where should future growth and development occur? How much do you agree with the following statements? (Please circle the number that most closely matches your opinion for each item.)

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
New residential development in Cleveland Township should be...	1	2	3	4	5
...located along M-22	1	2	3	4	5
...located along major roads such as Co Rd 667 & Co Rd 669	1	2	3	4	5
...located at or near major intersections	1	2	3	4	5
...permitted near national lakeshore borders	1	2	3	4	5
...located in the southern part of the Township around Co Rd 667	1	2	3	4	5
...permitted in agricultural areas	1	2	3	4	5
...permitted in forested areas	1	2	3	4	5
...concentrated in the Sugarloaf area	1	2	3	4	5
...encouraged almost anywhere in the Township	1	2	3	4	5
...encouraged almost anywhere in the Township provided that clustering is mandated so open space is set aside	1	2	3	4	5
Cleveland Township has adequate areas zoned for residential purposes	1	2	3	4	5
Business Development should be located in compact areas similar to business parks	1	2	3	4	5
Residential and Business Development should be located near similar land uses	1	2	3	4	5

Q4. What types of future residential housing would you favor in Cleveland Township? (Please circle the number that most closely matches your opinion for each item)

	Totally Opposed		Neutral		Completely In Favor
Single Family Homes on Large Lots (over 1 Acre)	1	2	3	4	5
Single Family Homes on Very Large Lots (over 5 Acres)	1	2	3	4	5
Single Family Homes in Compact Neighborhoods	1	2	3	4	5
Duplex (Two Family) Housing Units	1	2	3	4	5
Conversion of Single Family Housing to Multi-Family Housing	1	2	3	4	5
Mobile Home Parks	1	2	3	4	5
Senior Housing	1	2	3	4	5

Q5. Do you believe it is important to protect the water quality of the lakes, streams, and groundwater of Cleveland Township?

(Please check yes or no.)

Yes

No

Q6. Which of the following would you support the Township doing to protect the water quality of lakes, streams, and groundwater in Cleveland Township?

(Please circle the number that matches you level of opposition or support for each item, ranging from 1- Totally Opposed to 5- Completely in favor.)

	Totally Opposed	1	2	Neutral	3	4	Completely In Favor	5
Require a vegetative buffer along shorelines of private property	1	2	3	4	5			
Require maintenance and inspection of on-site septic systems	1	2	3	4	5			
Work to protect lakes from invasive species	1	2	3	4	5			
Require new construction to be set back 50 feet from an inland lake or river	1	2	3	4	5			

Q7. Please indicate how strongly you agree with the Sugarloaf Resort area being used for the following purposes.

	Totally Opposed	1	2	Neutral	3	4	Completely In Favor	5
Sugarloaf should be used for recreational purposes, such as a youth-family sports and fitness complex.	1	2	3	4	5			
Sugarloaf should be used as a multi-use, year-round resort for skiing, biking, swimming, and golf.	1	2	3	4	5			
Sugarloaf should be returned to its natural landscape and all buildings/structures should be removed from the hilltop.	1	2	3	4	5			
Sugarloaf should be used for sustainable energy creation including wind and solar power.	1	2	3	4	5			
Sugarloaf should be used for agricultural purposes such as crops, grapes, and cherries.	1	2	3	4	5			
Whatever happens with the Sugarloaf area, the public should be able to access the hilltop to enjoy the view.	1	2	3	4	5			
Sugarloaf should be redeveloped to support a higher density of homes.	1	2	3	4	5			

Q8. Please rate the following corridors for road maintenance/traffic/circulation. Are any of the following problems for each corridor?

(For each road, please check the boxes that apply in your opinion.)

	Excessive Traffic	Excessive Speeds	Dangerous Blind Curves	Road Surface Needs Improvement	No Serious Problems	Seasonal Problem Only
M-22	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maple City Road	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bohemian Road	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q9. How would you rate the following services and amenities in Cleveland Township?

	Good	Fair	Poor	Never Used
Utilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fire Protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Police Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rescue Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Road Maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Snow Plowing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreational Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Educational	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cable TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Broadband/High Speed Internet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Demographic Information

Q10. Do you live in Cleveland Township?

(Please check yes or no.)

- Yes, I'm a Cleveland Township Resident
- No, I own property in Cleveland Township but do not reside in Cleveland Township

Q11. If you answered YES to Question 9, how many months of the year do you resident in Cleveland Township?

_____ months.

Q12. Do you consider yourself a part-time or full-time resident of Cleveland Township?

(Please check yes or no.)

Part-time

Full-Time

Q13. If you answered Full-Time to Question 11, please answer this question. Were you a part-time resident or vacationer in the area before you became a full-time resident?

Yes

No

Q14. What is your age group?

Under 18

18-25

26-35

36-50

51-65

Over 65

Q15. In what part of the Township do you live/own land?

Little Traverse Lake Area

Lime Lake Area

Sugarloaf Area

Bohemian Valley Area

Maple City Area

Wheeler Road Area

Other

Q16. What is your household income?

Under \$20,000

\$20,000-\$39,999

\$40,000-\$59,999

\$60,000 or above

Q17. What is your employment status?

Employed (not self-employed)

Self-employed

Unemployed

Retired