



OFFICIAL CLEVELAND TOWNSHIP COMMUNITY PLANNING SURVEY

This survey has been developed by the *Cleveland Township Planning Commission*. Survey responses will be compiled by the *Land Information Access Association* (LIAA), a nonprofit community service organization in Traverse City. The *Planning Commission* will use the survey results to help develop the Cleveland Township Master Plan. This Plan will help direct the Township government in guiding economic development, providing public services, and protecting community resources. We are very interested in your anonymous opinions. **Please answer each of the questions and return the survey in the envelope provided no later than August 5, 2016.**

This survey can also be completed online. To complete the survey online, go to: <http://clevelandtwp.liaa.org/survey>. You will need to enter the survey code that appears on the bottom of this page. This computer-generated code does not correspond to your name, and your response will be anonymous!

YOU ARE INVITED!

The Cleveland Township Planning Commission invites you to share your ideas for the future of the Township and hear the results of this survey at a community meeting on **Thursday, August 25th at 7:00 p.m.** at the Cleveland Township Hall located at 955 E Harbor Hwy. This meeting will be interactive, and attendees will be invited to visit a number of “stations” set up through the room to provide feedback on topics like transportation, recreation, environment, housing, and more. Please come share your ideas for the future of the Township! Light refreshments will be provided.

Thank you for your participation and community support.

Cleveland Township's Character

1. Please help us identify the most important qualities of Cleveland Township's character. What are the most important qualities of Cleveland Township? Please choose one option that most closely matches your opinion for each item.

	Very Important	Important	Not Important	Not Important	Response Rate
Access to Hunting and Fishing Opportunities	27%	24%	22%	21%	94%
Access to Inland Lakes (e.g., Lime, Little Traverse)	52%	25%	10%	9%	96%
Access to the Sleeping Bear Dunes National Lakeshore	65%	20%	6%	5%	96%
Clean Water	92%	5%	0%	0%	97%
Gravel and Unimproved Roads	18%	29%	34%	12%	92%
Existing Bicycling and Walking Paths	48%	20%	14%	13%	95%
Farm Houses and Working Farms	44%	33%	15%	4%	95%
Farms and Open Fields	47%	37%	10%	2%	95%
Forested Hills and Ridges	66%	23%	5%	1%	95%
Low Amount of Traffic	54%	31%	8%	2%	95%
Quiet	67%	26%	3%	0%	97%
Scenic Views (including high hills and ridgelines)	72%	18%	6%	1%	97%
Seeing Lots of Wildlife	54%	32%	8%	2%	97%
Wetlands	49%	30%	14%	5%	97%

Current Conditions in the Township

2. Listed below are statements about Cleveland Township's current conditions. Please choose one option that most closely matches your opinion for each item.

	Strongly Agree	Agree	Disagree	Strongly Disagree	Response Rate
Cleveland Township is growing too quickly.	9%	29%	51%	3%	91%
There are not enough short-term rental accommodations in Cleveland Township.	9%	26%	39%	14%	89%
There are not enough commercial services in the Township.	6%	24%	46%	17%	92%
Cleveland Township is experiencing a loss of farmland/orchards.	14%	41%	30%	3%	88%
The housing opportunities do not meet the needs of the community residents.	11%	33%	36%	8%	89%
More affordable housing is needed in Cleveland Township.	13%	33%	30%	15%	90%
More Senior/Assisted housing is needed in Cleveland Township.	9%	33%	34%	10%	86%

3. How would you rate the following services and amenities in Cleveland Township? Please choose one option that most closely matches your opinion for each item.

	Good	Fair	Poor	Never Used	Response Rate
Utilities	52%	31%	7%	5%	96%
Fire Protection	47%	18%	3%	26%	95%
Police Services	52%	18%	1%	25%	96%
Rescue Services	46%	18%	2%	29%	94%
Road Maintenance	50%	35%	9%	3%	96%
Snow Plowing	66%	20%	3%	7%	96%
Recreational Facilities	54%	29%	5%	7%	96%
Cable TV	12%	23%	42%	20%	96%
Broadband/High Speed Internet	10%	21%	51%	14%	96%

The Future of Cleveland Township

4. The next two questions help us identify what you'd like to see in the future development of Cleveland Township. The following statements are about future homes and businesses in the Township. Please choose one option that most closely matches your opinion for each of the following statements.

	Strongly Agree	Agree	Disagree	Strongly Disagree	Response Rate
New residential development in Cleveland Township should be...					
.....located along M-22	4%	21%	39%	26%	90%
.....located along major roads such as Co Rd 667 & Co Rd 669	5%	46%	20%	17%	88%
.....located at or near major intersections	4%	37%	32%	13%	87%
.....permitted near national lakeshore borders	3%	21%	28%	39%	92%
.....located in the southern part of the Township around Co Rd 667	7%	46%	20%	12%	85%
.....permitted in agricultural areas	3%	21%	40%	26%	90%
.....permitted in forested areas	3%	22%	35%	29%	89%
.....concentrated in the Sugar Loaf area	17%	36%	22%	14%	90%
.....permitted almost anywhere in the Township	4%	20%	31%	37%	91%
.....permitted almost anywhere in the Township provided that clustering is required to set aside open space	7%	41%	24%	20%	92%
Cleveland Township has adequate areas zoned for residential purposes	15%	53%	10%	3%	80%
Business Development should be located in compact areas similar to business parks	21%	50%	14%	5%	90%
Residential and Business Development should be located near similar land uses	18%	58%	9%	4%	89%

5. What types of new or additional residential housing should Cleveland Township encourage in the future? Please choose one option that most closely matches your opinion for each item.

	Completely In Favor			Totally Opposed	Response Rate
Single Family Homes on Large Lots (over 1 Acre)	35%	30%	13%	13%	91%
Single Family Homes on Very Large Lots (over 5 Acres)	32%	28%	16%	15%	91%
Single Family Homes in Compact Neighborhoods	21%	31%	22%	17%	92%
Duplex (Two Family) Housing Units	9%	26%	27%	29%	91%
Conversion of Single Family Housing to Multi-Family Housing	5%	16%	25%	44%	90%
Mobile Home Parks	2%	5%	12%	73%	93%
Senior Housing	19%	45%	19%	9%	91%

Water Quality in Cleveland Township

6. Do you believe it is important to protect the water quality of the lakes, streams, and groundwater of Cleveland Township? Please check one.

Yes	96%
No	0%
Response Rate	96%

7. Which of the following actions would you support to protect the water quality of lakes, streams, and groundwater in Cleveland Township? Please choose one option that most closely matches your opinion for each item.

	Completely In Favor			Totally Opposed	Response Rate
Require that the amount of impervious (paved) surfaces on a waterfront lot not exceed 15% of the lot's size.	61%	22%	4%	4%	92%
Forbid keyhole development along inland lakes. Keyhole development is where multiple homes are clustered around a single access point to the water.	50%	19%	13%	11%	94%
Require a strip of vegetation (not grass) along the shore of inland lakes. Homeowners will be permitted a path to the water.	39%	25%	20%	9%	93%
Prohibit the use of pesticides, herbicides, and fertilizers within 50 feet of an inland lake or stream.	74%	12%	5%	4%	95%
Require septic systems to be inspected before a home can be sold.	70%	19%	4%	4%	96%

Sugar Loaf Resort Area

8. This question is about the future of the Sugar Loaf Resort Area. Please choose one option that most closely matches your opinion for each item.

	Completely In Favor			Totally Opposed	Response Rate
Sugar Loaf should be used for recreational purposes, such as a youth-family sports and fitness complex.	39%	30%	13%	9%	91%

	Completely In Favor			Totally Opposed	Response Rate
Sugar Loaf should be used as a multi-use, year-round resort for skiing, biking, swimming, and golf.	63%	22%	4%	5%	95%
Sugar Loaf should be returned to its natural landscape and all buildings/structures should be removed from the hilltop.	19%	16%	27%	29%	91%
Sugar Loaf should be used for sustainable energy creation including wind and solar power.	13%	23%	20%	36%	92%
Sugar Loaf should be used for agricultural purposes such as crops, grapes, and cherries.	12%	24%	28%	29%	93%
Whatever happens with the Sugar Loaf area, the public should be able to access the hilltop to enjoy the view.	43%	26%	13%	11%	92%
Sugar Loaf should be redeveloped to support a higher density of homes.	8%	16%	22%	46%	93%

Recreation in Cleveland Township

9. This question is about the recreational opportunities in Cleveland Township. Please choose one option that most closely matches your opinion for each item.

	Strongly Agree	Agree	Disagree	Strongly Disagree	Response Rate
The Sleeping Bear Dunes National Lakeshore provides important recreational opportunities to residents of Cleveland Township.	76%	15%	3%	2%	95%
The inland lakes (e.g., Little Traverse, Lime, School) provide important recreational opportunities to residents of Cleveland Township.	63%	28%	4%	1%	95%
The Cleveland Township park on Little Traverse Lake is adequately maintained.	24%	47%	7%	3%	81%
The Cleveland Township park on Little Traverse Lake offers the right facilities and amenities.	21%	44%	13%	3%	81%
The newly constructed section of the Sleeping Bear Dunes Heritage Trail is a positive addition to the Township.	54%	23%	6%	9%	92%
The proposed expansion of the Sleeping Bear Dunes Heritage Trail from County Road 669 east around and beyond Little Traverse Lake will be a positive addition to the Township.	52%	14%	7%	19%	92%

Transportation in Cleveland Township

10. This question is about the traffic and road conditions along the major roads in the Township. In your opinion, are any of the following occurring in any of the following road corridors? Check any boxes that apply.

	Excessive Traffic	Excessive Speeds	Dangerous Blind Curves	Road Surface Needs Improvement	No Serious Problems	Seasonal Problem Only	Response Rate
M-22	22%	33%	10%	37%	20%	25%	146%
Maple City Road	6%	17%	4%	8%	55%	10%	100%

Bohemian Road	3%	9%	2%	12%	56%	11%	93%
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Demographic Information

11. Do you live in Cleveland Township?

Yes 73%

No 25%

Response Rate 98%

12. Do you consider yourself a part-time or full-time resident of Cleveland Township?

Part-Time 43%

Full-Time 51%

Response Rate **98%**

13. Are you registered to vote in Cleveland Township?

Yes 50%

No 48%

Response Rate 94%

14. What is your age group?

Under 18 0%

18-25 0%

26-35 1%

36-50 8%

51-65 44%

Over 65 55%

Response Rate 98%

15. In what part(s) of the Township do you live/own land? Check all that apply.

Little Traverse Lake Area 28%

Lime Lake Area 29%

Sugar Loaf Area 29%

Bohemian Valley Area 6%

Maple City Area 8%

Wheeler Road Area 8%

Other 3%

Response Rate 111%

16. What is your household income?

Under \$20,000 2%

\$20,000-\$39,999 8%

\$40,000-\$59,999 18%

\$60,000 or above 60%

Response Rate 89%

17. What is your employment status?

Employed (not self-employed) 28%

Self-employed 18%

Unemployed 0%

Retired 46%

Response Rate 93%

18. Do you have children under 18 years old living in your household?

Yes 12%

No 85%

Response Rate 97%