

Master Plan Discussion

5/18/2016 Cleveland Township Planning Commission Meeting

AGENDA

1. Update on Progress
2. Discussion Topics
 - A. Public Launch Meeting
 - B. Website and Logo
 - C. Survey Questions
3. Next Steps
 - A. Before 6/1 Meeting (LIAA)
 - B. Agenda for 6/1 Meeting



1. Update on progress:

Stakeholder Interviews

The goal of these interviews is to learn more about current initiatives and identify important issues in the community.

- Trudy Galla, Leelanau County Planning
- Yarrow Brown, Leelanau Conservancy
- Tom Ulrich, National Park Service
- Tim Stein, Cleveland Twp
- Sarah Lucas, Networks Northwest
- Little Traverse Lake Property Owners Association
- Lime Lake Association

Data Gathering

- Began updating Census Data
- Preliminary Maps with Census datasets
- Reviewed existing regional, county, and local documents
- Tour on April 26th with Dean Manikas

Communication Tools

- Website underway
- Project logo complete
- Collecting press contacts and emails for newsletter distribution

2a. Public Kickoff Meeting:

- Thursday 6/23, 7pm, Township Hall
- Goal of the meeting- to provide kickoff to project, provide mini-presentations on the key issues learned from the stakeholder process, and define some broad aspirations from the community.
- Possible speakers: Sarah Lucas (Networks Northwest), Tom Stephenson (Connect Michigan), NPS?
- Activity ideas

2b. Website and Logo

- Review project logo

2c. Survey Discussion

- Review Timeline
- Identify key topic areas

Next Steps- Before 6/1 Meeting

- Market public kickoff meeting
- Launch website
- Draft initial survey questions
- Finalize data on socio-economic and natural resource trends

NEXT STEPS- 6/1 MEETING

- Review activities for public kickoff
- Review principles of survey design and examples
- Review initial survey questions
- Review socio-economic and natural resource trends

Cleveland Township Master Planning Process

5/18/2016 Planning Commission Meeting

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