

Master Plan Discussion

6/1/2016 Cleveland Township Planning Commission Meeting

AGENDA

1. Update on Progress
2. Discussion Topics
 - A. Public Launch Meeting
 - B. Survey Questions
3. Next Steps



1. Update on progress:

Data Gathering

- Updating Census Data
- Preliminary Maps with Census datasets
- Preliminary Change in Land Use Mapping
- Reviewed existing regional, county, and local documents

Communication Tools

- Website complete
- Press releases drafted for June 23rd event
- Collecting press contacts and emails for newsletter distribution

2a. Public Kickoff Meeting:

- Thursday 6/23, 7pm, Township Hall
- Goal of the meeting- to provide kickoff to project, provide mini-presentations on the key issues learned from the stakeholder process, and define some broad aspirations from the community.
- Confirmed Speakers: LIAA, Sarah Lucas (Networks Northwest), Tom Stephenson (Connect Michigan), Yarrow Brown (Good Harbor Bay Watershed Management Plan and Leelanau Conservancy)
- Possible Other Speakers: NPS (Mr. Ulrich), Tim Stein
- Marketing Strategies (Press release in Enterprise, Flyer to send to Associations and all stakeholder groups)

2b. Survey Discussion

- Test the Survey
- Refine Questions and Cover Letter
- Date for the Survey: Mailing July 8th, Received back July 29th.

JUNE 23RD, MEETING AGENDA

- 7:00-7:05PM- Sign-in, nametags, snacks
- 7:05- LIAA interactive presentation
 - What is a Master Plan?
 - Cleveland Township Trivia
 - Preliminary Land Use
 - Process Overview
- 7:20- SPS- Introducing Cleveland Township Planning Commission
- 7:30- Networks Northwest- Aging in Leelanau County
- 7:40- Connect Michigan- Broadband Accessibility in Leelanau County
- 7:50- Leelanau Conservancy- Projects in Cleveland Township
- 8:00- Yarrow Brown- Good Harbor Bay Watershed Management Plan
- 8:10 - 8:25- Interactive Activity
- 8:25- Next Steps and Adjourn

NEXT STEPS- 7/6 MEETING

- Summarize results of June 23rd Meeting for PC review
- Finalize Survey Questions and Cover Letter
- Begin drafting Master Plan outline, introduction, and background data/trends.
- Finalize August Meeting Date
- Discuss Business Community Meeting